

Youth + Us Logo Guidelines



Variations

Only use the approved logo files provided. Use vector files (EPS, AI) wherever possible to keep things crisp and clear.



FULL COLOUR This is the primary variation of the logo. As such, it should be used whenever possible.



BLACK



REVERSE

Minimum Size



Minimum width

0.75in

Spacing

Minimum whitespace is equivalent to the height of one rhombus from logo.



Please don't:

DO NOT
distort.



DO NOT
use unapproved
colours.



DO NOT
use different
typefaces.



DO NOT
apply effects.



DO NOT
place logo on busy
backgrounds that
decrease legibility.



DO NOT
rearrange logo
components.



DO NOT
use parts of the
logo by itself.