Youth + Us Logo Guidelines

K+S youth+us

Variations

Only use the approved logo files provided. Use vector files (EPS, AI) wherever possible to keep things crisp and clear.

K+S youth+us

FULL COLOUR This is the primary variation of the logo. As such, it should be used whenever possible.

K+S youth+us

BLACK

K+S youth+us

REVERSE

ACCEPTED COLOUR VARIATIONS

K+S youth+us K+S youth+us K+S youth+us K+S youth+us K+S youth+us K+S youth+us K+S youth+us K+S youth+us

Minimum Size

K+S youth+us

Minimum width
0.75in

Spacing

Minimum whitespace is equivalent to the height of one rhombus from logo.

K+S youth+us

Logo, oh no!

DO NOT
distort.

K+S youth+us

DO NOT
use unapproved colours.

K+S youth+us

DO NOT
use different typefaces.

K+S youth+us

DO NOT
apply effects.

K+S youth+us

DO NOT
place logo on busy backgrounds that decrease legibility.

K+S youth+us

DO NOT
rearrange logo components.

K+S youth+us

DO NOT
use parts of the logo by itself.

youth+us